

## **Director, Wine Institute for Policy, Research and Education**

**University of British Columbia – Okanagan Campus  
Kelowna, British Columbia, Canada**

### ***A Unique Career Opportunity for a Scholar, Entrepreneur and Oenophile!***

UBC Okanagan opened in September 2005 as a distinct, small university campus located in beautiful Kelowna, B.C. Since then, the student population has doubled to more than 7,000 undergraduate and graduate students. UBC Okanagan values community involvement, teaching and research, fosters faculty, staff and student engagement and provides direct access to research that is locally relevant yet of national and international significance.

Located in the geographical centre of western Canada's wine production, UBC Okanagan is committed to developing an innovative Wine Institute focusing on policy, research and professional education. The vision is of a multi-disciplinary entity that will provide unique value-added research, outreach and education offerings while working collaboratively with universities, producers, industry agencies, and government bodies in British Columbia, Eastern Canada and other major wine producing areas of the world. Building on and enhancing existing research areas, this ambitious new venture will be an inter-disciplinary body investigating all aspects of the wine industry and related sectors, from policy and production through distribution, marketing, finance and economic impact, including the relationship between the BC wine industry and the province's growing reputation as an international tourist destination. UBC Okanagan's desire to create the Wine Institute for Policy, Research and Education presents a rare career opportunity for an entrepreneurial, respected academic scholar with a passion for wine to lead the development of an innovative initiative in one of the most beautiful and livable regions of the world.

The Director will be cross-appointed with the Faculty of Management. Working with faculty across UBC Okanagan, UBC Vancouver and external stakeholders, the Director will be responsible for identifying and resourcing strategic opportunities that enable the Institute to flourish as a relevant research, outreach and education body. An alliance builder and entrepreneur, the Director will foster partnerships with industry, other universities and research institutions, regionally, nationally and internationally. The Director will clarify the precise mandate in consultation with faculty, local industry, other agencies and institutions and work to develop educational outreach programs. The Director will also be closely involved in supporting Faculties in the design of potential undergraduate and graduate degree programs. The Director will develop and communicate a Strategic Business Plan that articulates priorities and resource requirements for the Institute and provide leadership to staff, resource and operate the organization to ensure that the vision and desired outcomes are realized.

The ideal candidate has strong academic qualifications to the doctorate level and the research and leadership record to be appointed as a tenured faculty member at UBC. With a passion for, and substantive knowledge of, the wine sector and the performance credibility in both the academic community and industry sector to inspire investment and collaboration, the candidate must possess high integrity and energy and that unique blend of curiosity, common sense and implementation finesse necessary to successfully lead a start-up venture to a self-sustaining entity. A teacher, researcher and CEO at heart, the successful candidate must have the ability to work across organizational boundaries, harness commitment and resources and the will to bring a dream to life.

UBC hires on the basis of merit and is committed to employment equity. Canadians and permanent residents of Canada will be given priority. All qualified applicants are encouraged to reply, in confidence, quoting **File #14444**, to: **[search@janetdavid.com](mailto:search@janetdavid.com)**.

We thank and acknowledge all applicants and will proactively contact those selected for interviews.