

Metropolitan Futures

LIVING LEARNING CREATING MOVING
METREX meets SCANDRIA

Under the Patronage of Minister President of Land Brandenburg Matthias Platzeck
and the Governing Mayor of Berlin Klaus Wowereit

Programme, 4th draft, July 2010

Metrex: Quality of Life in Metropolitan Regions

meets

Scandria: Chances and Challenges of the Baltic Adriatic Development Corridor

Developments in our economic and social, global and regional environment will emanate strongly from metropolitan regions. Shaping their futures in a positive way requires regional competition as well as cooperation on a strategic level regarding communication, transport and economic interests. Beyond transport, this calls for movement in order to meet future challenges and to set off to new solutions. How will metropolitan life provide the needed motion in the fields of living, learning and creating?

Two major European network players, the METREX Network and the SCANDRIA Project, together with the Capital Region Berlin-Brandenburg, hold a joint conference „Metropolitan Futures“ with high level international speakers on impacts of improving accessibility, greening transport, and combining creative and economic interests. Berlin and Brandenburg as chosen venue will contribute substantial input in the way of scientific, political, and practical challenges and approaches.



Moderation: Petra Schwarz

09:30 – 11:00 Registration and Snack

11:00 Welcome and Opening

20 Years after the Fall of the Berlin Wall – Metropolis and Region in Motion

The Governing Mayor of Berlin Klaus Wowereit (t.b.c.)
Minister President of Land Brandenburg Matthias Platzeck (t.b.c.)

11:40 Prime Speaker

The Creative City – Towards a Creative Region

Charles Landry, London

12:30 – 14:00 Lunch Break

14:00 Opening and Key Note I

European Regional Policy for Regions – Impact and Expectations

Committee of Regions (t.b.c.)

14:30 Key Note II

The Accessibility as Key for Streamlining Energy, Goods and Men – State and Outlook Corridors and Nodes (TEN-T)

European Commission for Transport/Directorate for Mobility and Transport
Priority Project Corridor I Co-ordinator, Pat Cox (t.b.c.)

14:50 Key Note III

European Regional Policy for Regions within the widening Europe

European Commission for Regional Development/Directorate for Regional Policy, David Sweet

15:10 Key Note IV

Shaping Future Mobility

German Federal Ministry of Transport, Building and Urban Development

15:30 Coffee Break

16:00 Key Note V

The Metropolitan Economy: Innovation, Jobs and Social Coherence

Berlin University of Technology Urban and Regional Economics, Prof. Dr. Dietrich Henckel

16:20 Key Note VI

Cultural Challenges – Metropolises as Places of vivid Knowledge for a Broad Public

Director General of the Central and Regional Library Berlin Foundation Prof. Dr. Claudia Lux

16:40 Discussion of Panel and Audience

Impulse Statement

President of METREX, Hannu Penttilä, Moderation: Petra Schwarz

17:30 End

THURSDAY, 16.9.2010

SCANDRIA: Day of the Corridor – Chances and Challenges of the Scandinavian-Adriatic Corridor

METREX: Host's Day
Quality of Life in Metropolitan Regions

8:00 – 9:00 Registration

9:00 Welcome and Opening

The Scandria Corridor – its Meaning for regional spatial Development

Brandenburg Minister of Infrastructure and Rural Development, Jörg Vogelsänger

9:15 Key note

Bundling and linking Ideas, Men and Goods - State and Outlook Priority Corridor 1

Priority Project 1 Coordinator, Pat Cox

9:45 Prime Presentation

The European Dimension of Transport Policy - Role of Cooperation by Harbours

Head of Venice Port Authority, Paolo Costa

PRESENTATIONS

10:05 South-North Axes in Central Europe – Place and Role in a coherent Transport System
Director, Ministry for Infrastructure of the Republic of Poland, Anna Midera

10:25 Greening Corridors – a new Way towards effective Accessibility
Swedish Ministry for Enterprises, Energy and Communication, Jerker Sjögren

10:45 Coffee Break

11:15 Cross Border Regional Development an Example: Öresund Bridge
Head of Nordregio, Ole Damsgaard

11:35 N.N.; Italy

11:55 South Baltic Ports
CEO Port of Rostock, Ulrich Bauermeister

PANEL

12:15 **Steps to cooperative corridor development**
Towards a SCANDRIA Action Plan and Memorandum: Corridor Functionality, Logistic Business Development Strategy, Investment Strategy
Lead Partner Head of Joint Spatial Planning Department Berlin-Brandenburg
Kathrin Schneider

13:30 End of the Public Day of the Corridor

13:30 – 15:00 Lunch Break

15:00 Project General Meeting SCANDRIA (internal)

20:00 Reception Radialsystem V, Ostbahnhof

8:00 – 13:00 Expert Groups with Excursions and external Meeting Places

Excursion 1 Creative Industries – New Basis for a Polycentric City

Expert Group Intra Metropolitan Polycentricity
Lead: Stockholm County (Hans Hede)

Excursion 2 Renewables Made in Brandenburg

Expert Group EUCO2
Lead: Hamburg Metropolitan Region (Rainer Scheppelmann)

Excursion 3 Transportation Hubs and Logistic Benefits

Expert Group Major Infrastructures
Lead: Capital Region Berlin-Brandenburg (Horst Sauer, Dr. Ulrike Assig)

Excursion 4 Energy Efficiency and Low Costs

Expert Group Affordable Housing
Lead: METREX Projects (Jim Parke)

Excursion 5 Demographic Change: Task Management in Enterprises

Expert Discussion Metropolitan Strategies on Demographic Challenges
Lead: Berlin Senate Department for Urban Development Department I A 3 (Thorsten Tonndorf)

13:00 – 14:30 Lunch

14:30 Welcome and Review

European Metropolitan Regions – What are their Competitive Advantages?

Senator for Urban Development Berlin, Ingeborg Junge-Reyer (t.b.c.)

PRESENTATIONS

15:00 Creative Space in Urban Development
Head of Senate Department for Urban Development Berlin Department, Reiner Nagel

15:30 New Growth through New Ethics?
The Creative Metropolis and the Stimulus of the Creative Industries
Humboldt-University Berlin, Prof. Dr. Ilse Helbrecht

16:00 Challenges for Metropolitan-Regional Cooperation – metropolis in context
Joint Planning Department of Berlin-Brandenburg

16:15 Discussion and Outlook
Senate Department for Urban Development Berlin, International Affairs Representative, Barbara Berninger

17:00 End of Host's Day

FRIDAY 17.9.2010

SCANDRIA: Intern Working Day
Chances and Challenges of the Scandinavian-
Adriatic Corridor

METREX: METREX Day
Quality of Life in Metropolitan Regions

9:00 – 12:30 Working time for WP in parallel

Work Package 3

Quality of Transport Infrastructure

Lead: Swedish Transport Administration John Hultén

Work Package 4

Innovative Logistic Solutions

Lead: Ministry for Transport, Building and Regional
Development Mecklenburg-Vorpommern
Karl Schmude, Gesa Köhler

Work Package 5

Common Strategy of Corridor Functionality

Lead: Roskilde University Per-Homann Jespersen

12:30 – 13:30 Lunch Break

13:30 – 16:00 Working time for WP in
parallel/Excursion

17:00 Final Close

PART 1: PLENARY

9:00 Welcome and Opening
President of METREX Hannu Penttilä

9:10 Keynote address

Sustainable Metropolitan Areas in 2050 – Bringing together High Quality of Mobility and Low Carbon Emissions

Technical University of Lisboa Portugal,
Prof. José Manuel Viegas

9:40 Keynote address

What do Metropolitan Regions expect from new EU Transport Policy?

MEP Michael Cramer

10:00 Presentation

Achieving Climate Neutrality in the Building Sector by 2050

Dr. Burkhard Schulze-Darup

10:30 Discussion

Moderation: President of METREX Hannu Penttilä

11:00 – 11:30 Coffee Break

11:30 Progress Report EUCO2 80/50

Greenhouse Gas Reduction – Fundamental for Quality of Life in Metropolitan Regions

Hamburg Metropolitan Region, Rainer Scheppelmann,
METREX, Roger Read

12:00 Findings and Conclusions Intra-
Metropolitan Polycentricity

Cooperation and Functionality – Fundamental for Quality of Life in Metropolitan Regions

Stockholm County Council, Hans Hede

12:15 Discussion

Moderation: President of METREX Hannu Penttilä

End of public METREX Day

13:00 – 14:00 Lunch Break

PART 2: GENERAL ASSEMBLY (INTERNAL)

14:00 Election of the President, Vice
Presidents and members of
Managing Committee

14:15 Issues on General Assembly
(Agenda see METREX website)
President and Secretary General

15:30-16:00 Break, End of METREX Day

PART 3: MANAGING COMMITTEE (INTERNAL)

16:00 Meeting of the new Managing
Committee

President and Secretary General

16:00 Working Time for Expert Groups
(as needed)

1. Conference Fee

Conference Fee and accommodation is paid by the participants. The Payment of the conference fee can be made online and by credit card.

Please note that you can only register until August 23rd.

The conference fee is staggered as follows:

METREX/SCANDRIA - Day of Europe: € 95,00

SCANDRIA Programme: € 185,00

METREX Programme: € 215,00

For more information please see www.metropolitan-futures.de

2. Conference Language

The conference language is English.

3. Venues, Directions

The venue of the Conference is called "RADIALSYSTEM V".

RADIALSYSTEM V

Holzmarktstr. 33

D-10243 Berlin

For more information and maps please see www.metropolitan-futures.de

4. Accommodation

There are contingents reserved in two hotels.

- Hotel Ibis Berlin City Ost
- Inside Premium Hotel Berlin

Please note that Berlin-Hotels are relatively well booked during September. Please book your hotel room as soon as possible.

For more information and contact data please see www.metropolitan-futures.de